

Contact

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Top Skills

Product Engineering
Android Development
Web Development

Certifications

Mentoring Class UI Design - Basic
Level

Amir Hamzah

Senior Product Engineer @ Foodmedia | Product Engineering,
Android Development
Tegal, Central Java, Indonesia

Summary

As a Senior Product Engineer at Foodmedia, I focus on creating scalable and technically robust digital products that align with user-centered design principles and business goals. My work integrates expertise in Flutter development and product engineering, ensuring visually engaging and market-ready solutions.

With a Bachelor's degree in Information Technology from Politeknik Harapan Bersama, I am dedicated to leveraging my technical background to innovate and develop successful digital products. My commitment to bridging design and functionality reflects my passion for enhancing user experiences while driving business success.

Experience

Foodmedia

Senior Product Engineer

October 2024 - Present (1 year 11 months)

Tegal, Central Java, Indonesia

Product Engineer with expertise in bridging user-centered design, Flutter development, and business goals. I build scalable digital products that are not only visually engaging but also technically robust and market-ready.

Foodmedia

8 months

Office Manager

January 2024 - May 2024 (5 months)

Tegal, Central Java, Indonesia

Senior UI/UX Designer

October 2023 - December 2023 (3 months)

Tegal, Central Java, Indonesia

Dev Food D: Here's the link to see my development product: bit.ly/food-D

BNET (PT. Wahana Internet Nusantara)

Senior UI/UX Designer

February 2023 - May 2023 (4 months)

Karawang Regency, West Java, Indonesia

Build BNET Academy

Build Product HRIS

Build Product Finance

SALT

Web Master

August 2020 - January 2021 (6 months)

Jakarta Selatan, Jakarta, Indonesia

Developed and maintained websites to ensure high-quality performance and user experience.

Created web designs which improved site engagement by 25%.

Executed SEO optimization techniques to increase website traffic by 50%.

Designed and implemented advanced web forms which streamlined customer service inquiries.

Conducted comprehensive analysis of website data and trends to improve decision-making.

Designed and implemented website rebranding effort to increase brand visibility.

Implemented strategies to grow email list to over 500,000 subscribers.

Streamlined website operations by introducing new technologies and process improvements.

Reduced website page loading times by 30% for improved user experience.

Developed user-friendly website navigation menus to help people more easily find content.

Developed a website with a complex backend system

Improved user experience with a newly redesigned website

Implemented a user-friendly content management system

Wrote custom SQL statements to optimize website functionality

Monitor website performance and identified possible weaknesses.

CAN Creative PT Cipta Anya Nugraha

Back End Developer

July 2020 - September 2020 (3 months)

Semarang, Central Java, Indonesia

Originally focused on UI design, I took on a backend internship to expand my understanding of how data and system logic work behind the scenes. During

this period, I collaborated with the development team to support backend tasks while gaining hands-on experience in bridging frontend design with backend processes.

Education

Politeknik Harapan Bersama

Bachelor's degree, Information Technology · (September 2018 - September 2023)